

# 2013 Proposed Bus Fare Adjustment Public Involvement and Outreach

Transit Advocates Meeting  
September 5, 2012



# Fare Adjustment Development Process



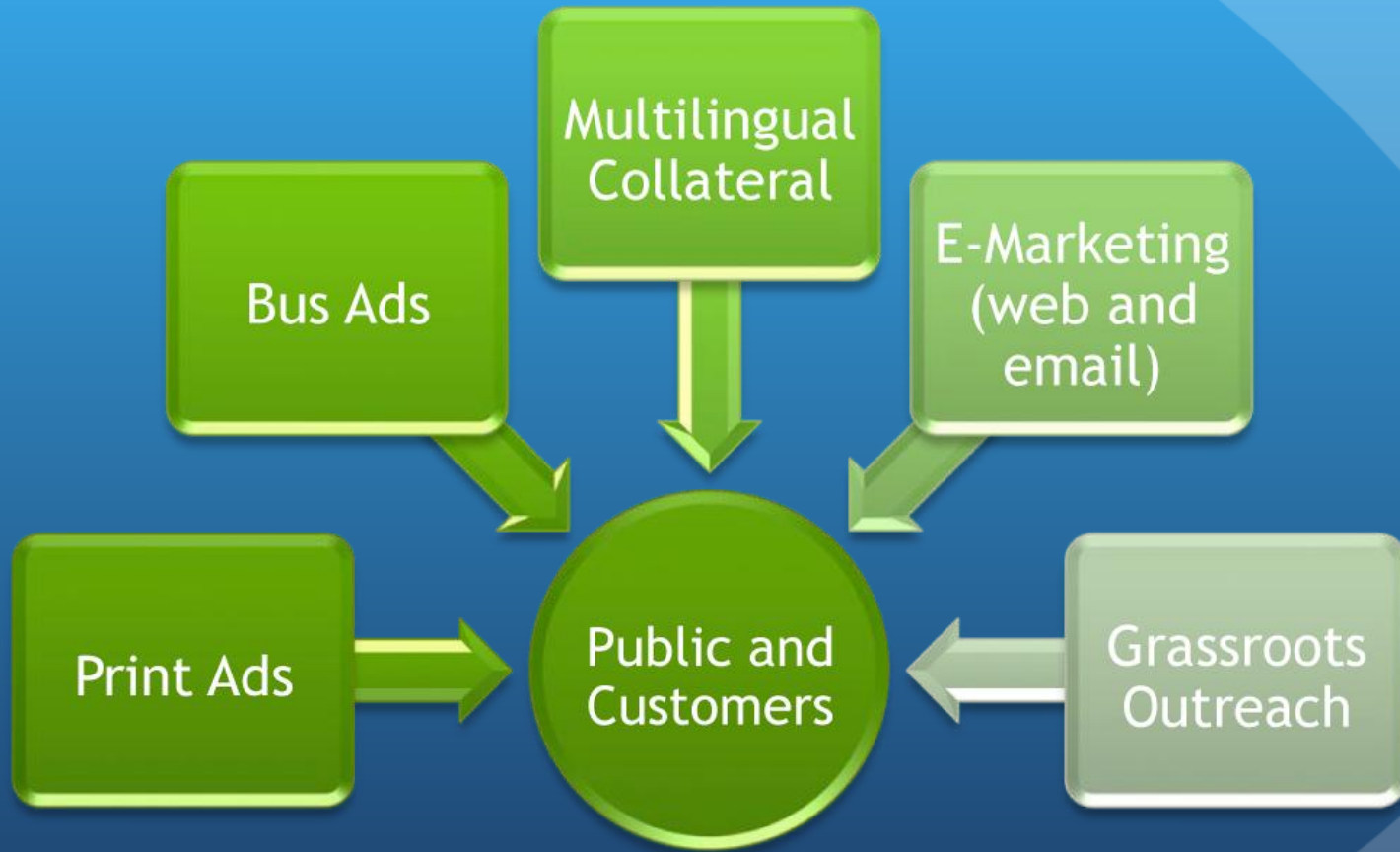
# Public Involvement

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graph LR; A[Outreach and Communications] --> B[Gather Public Feedback]
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Outreach and  
Communications

Gather Public  
Feedback

# Outreach and Communications



# Proposed 2013 Bus Fare Adjustment

## *Community Meetings*

September 20, 21, 27, October 2, 2012

## *Public Hearing*

October 22, 2012

## Ajuste Propuesto de la Tarifa de Autobús

### *Reuniones comunitarias*

20, 21, 27 de septiembre y  
2 de octubre de 2012

### *Audiencia pública*

22 de octubre de 2012

## Điều chỉnh Lộ Phí Đi Xe Buýt

Các Buổi Họp Cộng Đồng  
Ngày 20, 21, 27 Tháng Chín và  
Ngày 2 Tháng Mười

Điều Trần Công Cộng  
Ngày 22 Tháng Mười, 2012



Orange County Transportation Authority  
550 S. Main Street | P.O. Box 14184 | Orange, CA 92863-1584  
(714) 636-RIDE (7433) • [www.octa.net](http://www.octa.net)

# Gather Public Feedback





## Customer Comments

### Proposed Bus Fare Adjustment Ajuste propuesto de la tarifa de autobús Đề Nghị Điều Chính Lệ Phí Đi Xe Buýt

Name/Nombre/Tên

Address/Dirección/Địa chỉ

City/Ciudad/Thành phố

Zip Code/Código postal/Số Zip

Email/ Dirección de correo electrónico

Telephone/Número de teléfono/Điện thoại

Please provide your comments on the proposed bus fare adjustment below.  
Bríndenos sus comentarios a continuación sobre el ajuste propuesto de la tarifa de autobús.  
Xin quý vị góp ý về việc điều chỉnh lệ phí đi xe buýt theo đề nghị dưới đây.

Done



# Community Meetings

- Thursday, September 20, 6:00 - 8:00 p.m.  
Santa Ana Southwest Senior Center
- Friday, September 21, 6:00 - 8:00 p.m.  
Laguna Hills Community Center
- Thursday, September 27, 6:00 - 8:00 p.m.  
Fullerton Public Library
- Tuesday, October 2, 6:00 - 8:00 p.m.  
Orange St. Anselm's Cross-Cultural Community Center



## Public Hearing:

- Monday, October 22, 2012, 9:00 a.m.  
OCTA Headquarters

# Contact Information

**OCTA Customer Relations/ Customer Information Center**  
714-636-RIDE, option 2 *or*  
800-636-RIDE, option 2 (from South Orange County)

**[www.octa.net/2013fareadjustment](http://www.octa.net/2013fareadjustment)**

**Stella Lin, Manager of Marketing & Customer Engagement**  
714-560-5342

**Andy Oftelie, Director of Finance & Administration**  
714-560-5649