

#### **ORANGE COUNTY TRANSPORTATION AUTHORITY**

#### Taxable Sales Forecast - Esmael Adibi, Ph.D., Chapman University

**PowerPoint** 

# The **Chapman University** Economic Forecast





A. GARY ANDERSON CENTER FOR ECONOMIC RESEARCH CHAPMAN UNIVERSITY

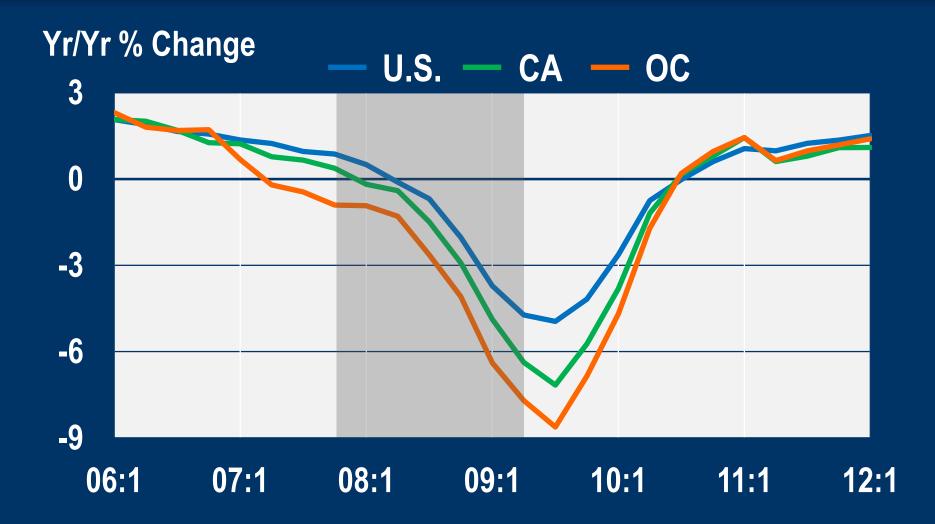






Which sectors will power ahead?

# **Payroll Job Growth**



### Payroll Job Growth 2011

Santa Clara	2.7
San Francisco	1.7
Orange County	1.1
California *	1.0
San Diego	0.7
Los Angeles	0.6
Ventura	0.5
Inland Empire	0.3
Fresno	0.1
Modesto	-0.2
Oakland	-0.2
Sacramento	-1.0

\* Seasonally adjusted

# **The Most Influential Economic Variables Affecting Job Outlook**

	Projected Impact			
	2010	2011	2012	2013
Real GDP	+3.0%	+1.7%		
Real Exports	+11.3%	+6.7%		
Construction Spending	-33.7%	-4.9%		

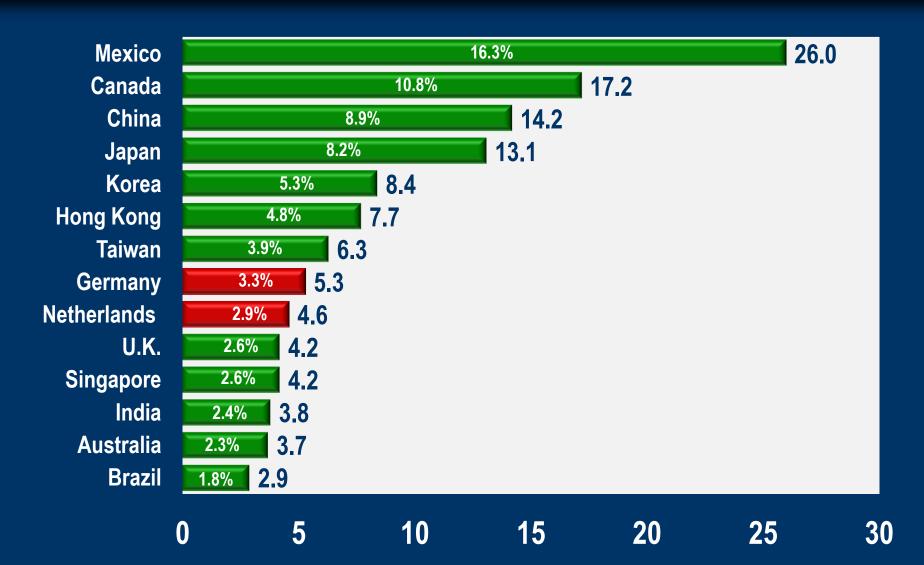
# **The Most Influential Economic Variables Affecting Job Outlook**

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## **California Merchandise Exports**



### **California Merchandise Exports** Billions of \$



# **The Most Influential Economic Variables Affecting Job Outlook**

	Projected Impact			
	2010	2011	2012	2013
Real GDP	+3.0%	+1.7%	+2.3%	+2.6%
Real Exports	+11.3%	+6.7%	+4.4%	+5.2%
Construction Spending	-33.7%	-4.9%		

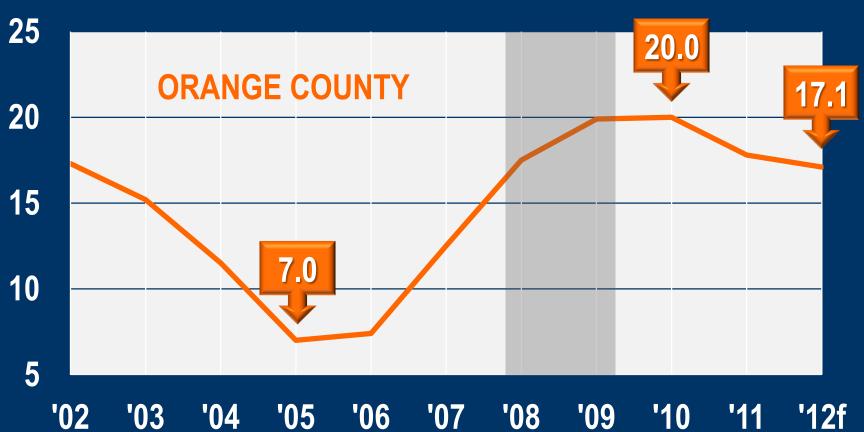
# **Orange County Construction Spending**

#### Yr/Yr % Change



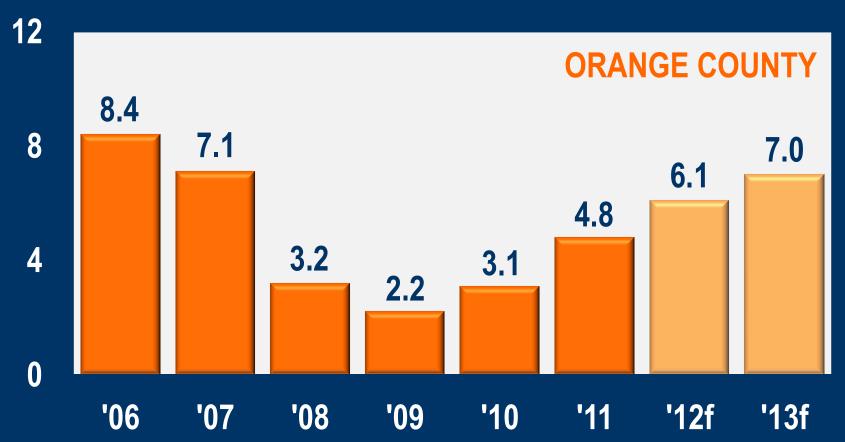
### **Office Vacancy Rates**

#### Vacancy Rate, %



# Multiple and Single Housing Permits

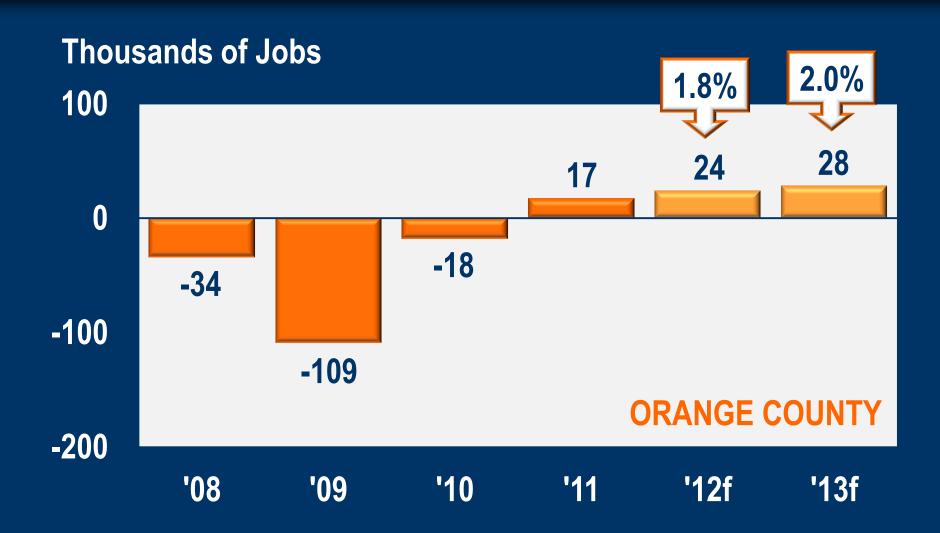
#### In Thousands



# **The Most Influential Economic Variables Affecting Job Outlook**

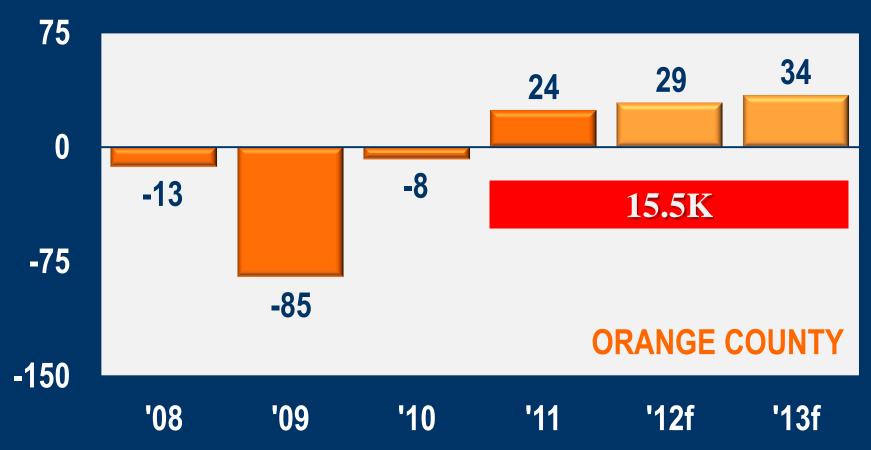
	Projected Impact			
	2010	2011	2012	2013
Real GDP	+3.0%	+1.7%	+2.3%	+2.6%
Real Exports	+11.3%	+6.7%	+4.4%	+5.2%
Construction Spending	-33.7%	-4.9%	+10.7%	+7.6%

# **Payroll Job Growth**

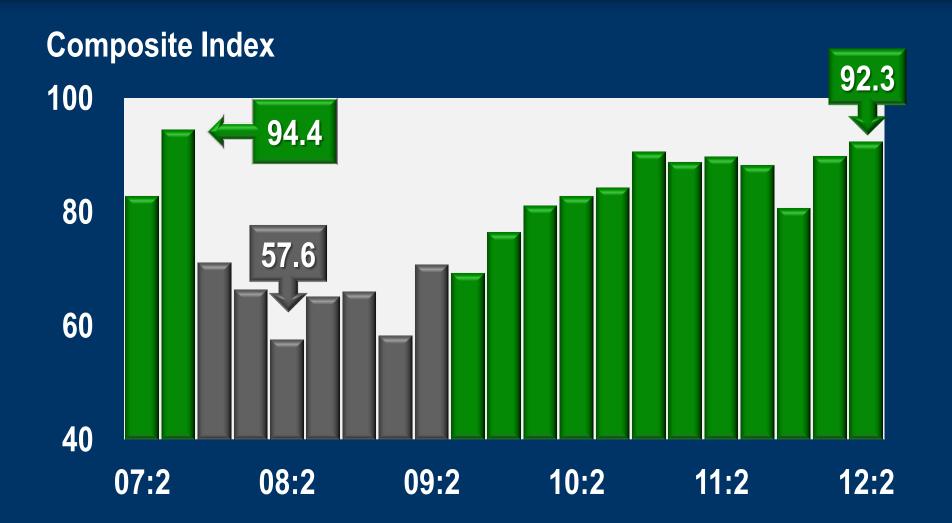


# **Change in Civilian Employment**

#### **Thousands of Jobs**



# **California Consumer Confidence**



### Household Debt Service Payments As a Percentage of Disposable Income

#### Percent

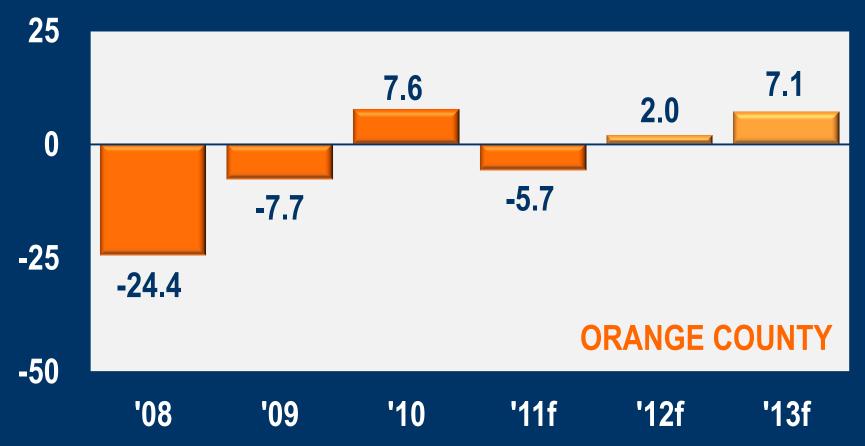


# **Factors Affecting Home Prices**

	Very Unfavorable	Unfavorable	Neutral	Favorable	Very Favorable
DEMAND:					
Jobs/ Unemployment				$\checkmark$	
Housing Affordability					$\checkmark$
SUPPLY:					
Permits		$\checkmark$			
Unsold inventory		$\checkmark$	$\checkmark$		
EXPECTATIONS		$\checkmark$	$\checkmark$		

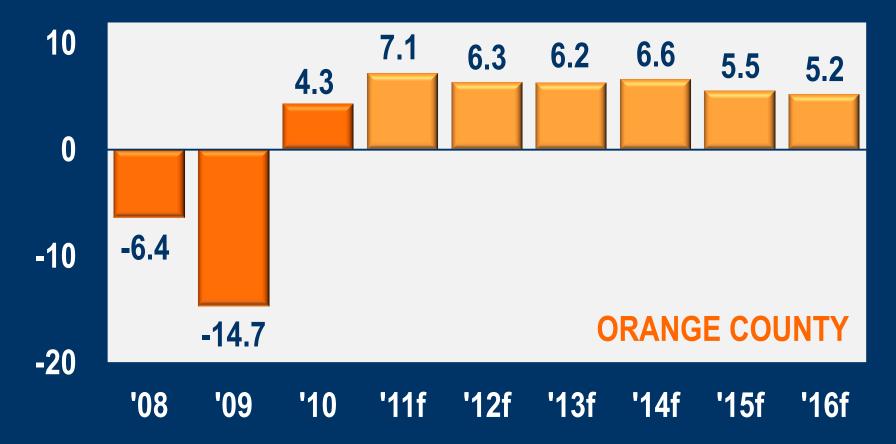
# **Resale Single-Family Housing Prices**

#### **Annual % Change**



### **Taxable Sales**

#### Annual % Change



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